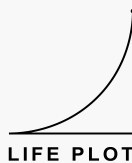


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# Parent's Playbook: Motivate an **EXPLORER**

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*From “I don’t know” to “let’s go!”:  
the cheat sheet every parent needs*





Let me guess:

Your teen is like I was at 16—bursting with ideas, but scattered.

One week it's "I want to travel the world!"...

The next, "Maybe I'll start a YouTube channel?"...

And by Friday, "I don't know, Mom. Just leave me alone."

***You're watching your kid, maybe fresh out of school, maybe still figuring it all out, and you're wondering, 'Where's the fire?'***

I've been there.

At 15, I was convinced I was going to be a rockstar.

By 30, I was crying on a street corner.

Wondering how I'd lost 15 years.

I had the music, the films, even the degrees—but no direction.

Just a 9-to-5 that drained me.

Sound familiar?

Here's the thing: it wasn't about talent or hard work.

It was about **cracking the code to real motivation**.

Not the kind they teach in school, but the kind that lights a fire and keeps it burning.

You're about to get that code.

In the next few pages, you'll find specific, actionable tips to understand **what truly drives your child**, based on their unique profile.

No lectures—just the kind of straight talk I wish someone had given me years ago.

Let's get started.



# Speak their language

You know that feeling when your kid just stares at their screen, lost in a world of endless scrolling?

Or when they start a project, only to abandon it halfway through?

That's not laziness.

It's a sign **they haven't found their spark.**

Remember when you were their age?

Maybe you had a dream, a passion, something that made you feel alive.

Now, think about your kid.

Are they living that feeling?

If not, why?

Maybe they're afraid of judgement, like I was.

Maybe they're waiting for someone.

To give them permission to chase their dreams.

**That's where you come in.**

You're not just a parent; you're their guide.

And this guide will show you how to **lead them to their own 'aha' moment.**

And let's talk about those conversations that go nowhere.

You know, the ones where you try to give advice, and they just roll their eyes?

It's not that they don't value your opinion.

It's that **you're speaking a different language.**



In this guide, you'll learn how to communicate with them on their level, using ***their unique motivational language***.

Trust me, it makes a world of difference.

Now, before we dive into the specifics of personalized motivation, let's explore some universal truths.

No matter if your child is driven by a desire for **recognition**, a need for **autonomy**, or a deep-seated **passion** for a specific subject, there are core principles that ignite the human spirit.

So, turn the page, and let's unlock the fundamental keys to unlocking anyone's motivation

## Martin BASILE

Award-winning **filmmaker** and **musician** with millions of streams on Spotify, I've built a successful career from my diverse passions. Now, I empower teens to **design** their **futures** using storytelling. Where traditional motivation fails with **Gen Z**, my cinematic approach speaks **their language**.





# 7 ways to kill EVERY child's motivation

(don't try these at home!)

Do you want to watch your kid stop putting in any effort?

Here are surefire ways to crush their spirit (that you should totally avoid):

**1. Jump in and take over their problems**

Rushing to fix everything for them says "I don't think you can handle this."

**2. Compare them to other kids**

"Why can't you be more like Jessica? She's captain of three teams, speaks four languages, AND volunteers at the animal shelter!"

This is the fastest way to make your child stop trying.

They hear: "You're not good enough as you are."

**3. Point out their mistakes in front of others**

Announcing "Guess who failed their driving test again?" at the family barbecue is a fantastic way to ensure they'll never share anything with you again.

**4. Break your own rules**

Telling them to put their phone away while you're glued to yours sends a clear message: rules are for them, not you.

They'll follow what you do, not what you say.



5. **Only care about perfect results**

When a B+ is met with "Why not an A?" they learn that trying hard means nothing unless they're perfect.

Soon they'll stop trying at all.

6. **Stalk them like they're celebrities**

Check their location every 15 minutes, text them constantly, and monitor their every move or standing over them while they do homework. This tells them you don't trust them one bit.

7. **Mock their interests**

"That TikTok dance looks ridiculous" or "Video games are rotting your brain" are excellent phrases if you want to ensure they never share their passions with you again.

The truth?

Teens are like plants growing toward adulthood.

They need some space to stretch, even if they bend in weird directions sometimes.

**Give them room to make mistakes** while you're still around to help pick up the pieces!



## What's next? Let's get specific.

In the next section, we'll dive into your child's unique profile. You'll discover:

1. Their **hidden motivators** (hint: it's not what schools reward).
2. The **exact phrases** that make them tune out vs. lean in.
3. How to turn their "I don't know" into **"I can do this!"**

Spoiler: This isn't about forcing them into a mold. It's about building a bridge between who they are and who they could be.

→ **Turn the page, to learn more about your child.**

**P.S.** Feel like you've tried it all and nothing works?

Let me prove there's another way.



## Your child is an **EXPLORER** 🌟



Your teen thrives on **curiosity** — they see the world as a treasure chest of experiences waiting to be unlocked.

Explorers don't just like adventures - they need them!

Boring checklists make them yawn.

But turn a task into a quest and watch them spring into action.

"Research five colleges" sounds like homework. But "discover which campus has your future tribe" feels like a treasure hunt.

Their brains literally light up when challenges feel like expeditions instead of assignments.

It's why they'll spend hours mastering a video game but complain about a 20-minute worksheet.

For an Explorer, **the journey isn't just half the fun—it's the whole point!**





# Key traits of an EXPLORER

**Curiosity is their compass** — They don't just ask "why," they ask "what if," "how come," and "can I try it?"

**Adventures fuel their motivation** — The possibility of discovery energizes them in ways that structured assignments never could.

**Allergic to boredom** - Quick to abandon anything that feels routine or repetitive

**Passionate, but ever-shifting** — Today it's photography, tomorrow it's coding, next week... who knows?

**Vocabulary filled with "someday"** - Dreams of future adventures but struggles with present focus

**Deep but temporary obsessions** - Can become an expert on dinosaurs (or anime, or astronomy) seemingly overnight

## Here's the hidden danger:

*An unchanneled Explorer can grow into an adult who's still "figuring it out" at 30 — stuck in a job they hate, scrolling Instagram, and wondering where it all went wrong.*



# How to motivate your Explorer

Let's be real: telling an Explorer to "just pick one thing" works about as well as asking a cat to fetch.

Instead, tap into their natural curiosity and use it to guide them forward.

## 1. Frame goals as exciting missions.

- **Instead of:** "You need to pick a career path."
- **Try:** "What's a problem in the world you'd love to solve?"

## 2. Present things to do as exploration.

- **Instead of:** "You should exercise more."
- **Try:** "There's a hiking trail with amazing views nobody in our family has tried yet."

## 3. Encourage small, playful experiments.

- **Instead of:** "Decide what you want to do with your life."
- **Try:** "Let's test this out for a month and see what sparks."

## 4. Make job hunting an undercover mission.

- **Instead of:** "You need to find a summer job."
- **Try:** "Let's scout out places where you'd actually enjoy spending time and see if they're hiring."



## Why most Explorers get stuck

Does this hit close to home?

- ✗ Your teen bounces from passion to passion, but never seems to *stick* with anything.
- ✗ They roll their eyes at traditional education: “When am I ever going to use this?”
- ✗ You secretly worry they’ll end up wasting years (and a whole lot of \$\$\$) chasing the wrong thing.

## From insight to action

(...Because motivation without a plan is just wishful thinking)

Look, I’ve been where your teen is.  
Let me tell you a story I’ve never shared before.

*When I was 21, I tried to start a band. Not just any band—a “fusion” of rap and folk music (yes, really). I dragged my friends into rehearsals, wrote lyrics about existential dread and skateboards, and even booked a gig at a café.*

*The night of the show?*

*Two people showed up. My mom... and the barista who just wanted us to wrap up so he could close.*

*I blamed everyone: “People don’t get my vision!”*

*But the truth? I didn’t get me. I was throwing spaghetti at the wall, hoping something would stick. Sound familiar?*



Here's the reality:

## Motivation is the spark but not the engine.

Your teen could light up with ideas, but without...

- motivation,
- self-awareness,
- goal-setting skills,
- financial literacy,
- personal branding,
- skills of negotiation,
- time management

...they'll stall before the finish line.

What they need is a **12-week plan** — custom-built for helping them visualize their ideal future and take the steps to achieve it.

Your two options:

- 1 **Keep guessing** → Cross your fingers they'll "figure it out"... while wasting €20K on degrees they'll hate.
- 2 **Take control** → 90 days to prevent 10 years of struggle.  
(Hint: One option involves way less gray hair.)

CLICK HERE TO

## Book your free 30-min strategy call

Let's create your child's success blueprint.



# What will we do on the call?

We'll plan their next **12 weeks**, step by step:

1. **Discover their profit-worthy passion** → what they love and the world will pay for
2. **Design unailable goals** → tiny, 100% achievable tasks
3. **Build an inspiring environment** → remove distractions, engage with inspiring people

**Click to book your call now  
and get the PLAN!**

**P.S.** If you want to make a real difference for your kid, this is your moment. One day, they'll thank you.