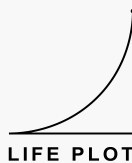

Parent's Playbook: Motivate a **SAGE**

*From “I don’t know” to “let’s go!”:
the cheat sheet every parent needs*





Let me guess:

Your teen is like I was at 16—bursting with ideas, but scattered.

One week it's "I want to travel the world!"...

The next, "Maybe I'll start a YouTube channel?"...

And by Friday, "I don't know, Mom. Just leave me alone."

You're watching your kid, maybe fresh out of school, maybe still figuring it all out, and you're wondering, 'Where's the fire?'

I've been there.

At 15, I was convinced I was going to be a rockstar.

By 30, I was crying on a street corner.

Wondering how I'd lost 15 years.

I had the music, the films, even the degrees—but no direction.

Just a 9-to-5 that drained me.

Sound familiar?

Here's the thing: it wasn't about talent or hard work.

It was about **cracking the code to real motivation**.

Not the kind they teach in school, but the kind that lights a fire and keeps it burning.

You're about to get that code.

In the next few pages, you'll find specific, actionable tips to understand **what truly drives your child**, based on their unique profile.

No lectures—just the kind of straight talk I wish someone had given me years ago.

Let's get started.



Speak their language

You know that feeling when your kid just stares at their screen, lost in a world of endless scrolling?

Or when they start a project, only to abandon it halfway through?

That's not laziness.

It's a sign **they haven't found their spark.**

Remember when you were their age?

Maybe you had a dream, a passion, something that made you feel alive.

Now, think about your kid.

Are they living that feeling?

If not, why?

Maybe they're afraid of judgement, like I was.

Maybe they're waiting for someone.

To give them permission to chase their dreams.

That's where you come in.

You're not just a parent; you're their guide.

And this guide will show you how to **lead them to their own 'aha' moment.**

And let's talk about those conversations that go nowhere.

You know, the ones where you try to give advice, and they just roll their eyes?

It's not that they don't value your opinion.

It's that **you're speaking a different language.**



In this guide, you'll learn how to communicate with them on their level, using ***their unique motivational language***.

Trust me, it makes a world of difference.

Now, before we dive into the specifics of personalized motivation, let's explore some universal truths.

No matter if your child is driven by a desire for **recognition**, a need for **autonomy**, or a deep-seated **passion** for a specific subject, there are core principles that ignite the human spirit.

So, turn the page, and let's unlock the fundamental keys to unlocking anyone's motivation

Martin BASILE

Award-winning **filmmaker** and **musician** with millions of streams on Spotify, I've built a successful career from my diverse passions. Now, I empower teens to **design** their **futures** using storytelling. Where traditional motivation fails with **Gen Z**, my cinematic approach speaks **their language**.





7 ways to kill EVERY child's motivation

(don't try these at home!)

Do you want to watch your kid stop putting in any effort?

Here are surefire ways to crush their spirit (that you should totally avoid):

1. Jump in and take over their problems

Rushing to fix everything for them says "I don't think you can handle this."

2. Compare them to other kids

"Why can't you be more like Jessica? She's captain of three teams, speaks four languages, AND volunteers at the animal shelter!"

This is the fastest way to make your child stop trying.

They hear: "You're not good enough as you are."

3. Point out their mistakes in front of others

Announcing "Guess who failed their driving test again?" at the family barbecue is a fantastic way to ensure they'll never share anything with you again.

4. Break your own rules

Telling them to put their phone away while you're glued to yours sends a clear message: rules are for them, not you.

They'll follow what you do, not what you say.



5. **Only care about perfect results**

When a B+ is met with "Why not an A?" they learn that trying hard means nothing unless they're perfect.

Soon they'll stop trying at all.

6. **Stalk them like they're celebrities**

Check their location every 15 minutes, text them constantly, and monitor their every move or standing over them while they do homework. This tells them you don't trust them one bit.

7. **Mock their interests**

"That TikTok dance looks ridiculous" or "Video games are rotting your brain" are excellent phrases if you want to ensure they never share their passions with you again.

The truth?

Teens are like plants growing toward adulthood.

They need some space to stretch, even if they bend in weird directions sometimes.

Give them room to make mistakes while you're still around to help pick up the pieces!



What's next? Let's get specific.

In the next section, we'll dive into your child's unique profile. You'll discover:

1. Their **hidden motivators** (hint: it's not what schools reward).
2. The **exact phrases** that make them tune out vs. lean in.
3. How to turn their "I don't know" into **"I can do this!"**

Spoiler: This isn't about forcing them into a mold. It's about building a bridge between who they are and who they could be.

→ **Turn the page, to learn more about your child.**

P.S. Feel like you've tried it all and nothing works?

Let me prove there's another way.



Your child is a SAGE ✨



If your teen seems quieter, more reflective, and measures twice before cutting once, you're raising a Sage.

While their peers rush headlong into new experiences, your Sage takes a step back, processes, and **considers all angles before making their move**. They thrive in deep thought and seek to understand the world on a deeper level.

Sages are naturally **reflective** and **thoughtful**. They're not the ones rushing to make decisions or dive into new experiences without considering them carefully.

Their strength lies in their **ability to think deeply**, analyze situations from multiple angles, and draw meaningful conclusions. This can make them appear quiet or reserved, but it's their way of processing and making sense of the world around them. They prefer quality over quantity and value understanding over rushing to conclusions.



Key traits of a SAGE

Thoughtful deliberation – They don't just react; they consider implications, consequences, and alternatives

Security seekers — Change isn't their comfort zone, but well-reasoned decisions are

Independent thinker – They prefer forming their own opinions, even if it goes against the crowd.

Introspective – They often look inward to understand their thoughts, feelings, and actions.

Calm under pressure – They handle stress with a steady hand, taking time to think before reacting.

Here's the hidden danger:

An overly cautious Sage can become an adult who's still "planning to start someday" — stuck in their comfort zone, watching others live the life they've only theorized about.



How to motivate your SAGE

Pushing a Sage into spontaneous action only triggers their anxiety. Instead, honor their need for mental preparation while gently expanding their comfort zone.

1. Create safe roadmaps for new experiences.

- **Instead of:** "Just try it, you'll be fine!"
- **Try:** "Let's research this together and create a step-by-step plan."

2. Validate their thoughtful approach.

- If they take time making decisions, acknowledge their wisdom rather than rushing them
- When their careful planning pays off, celebrate their foresight

3. Turn big dreams into manageable steps.

- **Instead of:** "You're overthinking this again."
- **Try:** "What's the smallest first step that would feel comfortable to you?"

4. Normalize uncertainty.

- **Instead of:** "You have to be sure before you start."
- **Try:** "Most great decisions come with a little uncertainty — what's a risk you're willing to take?"

5. Encourage trial periods.

- **Instead of:** "Just commit already!"
- **Try:** "Why don't you test this out for a week and see how it feels?"



Why most Sage get stuck

Does this sound familiar?

- ✗ Your teen hesitates to try new things, preferring the safety of familiar routines
- ✗ They can get caught in "analysis paralysis," overthinking decisions big and small
- ✗ You worry they might miss opportunities because they're waiting for perfect certainty

From insight to action

(...Because motivation without a plan is just wishful thinking)

Look, I've been where your teen is.
Let me tell you a story I've never shared before.

When I was 21, I tried to start a band. Not just any band—a “fusion” of rap and folk music (yes, really). I dragged my friends into rehearsals, wrote lyrics about existential dread and skateboards, and even booked a gig at a café.

The night of the show?

Two people showed up. My mom... and the barista who just wanted us to wrap up so he could close.

I blamed everyone: “People don’t get my vision!”

But the truth? I didn’t get me. I was throwing spaghetti at the wall, hoping something would stick. Sound familiar?



Here's the reality:

Motivation is the spark but not the engine.

Your teen could light up with ideas, but without...

- motivation,
- self-awareness,
- goal-setting skills,
- financial literacy,
- personal branding,
- skills of negotiation,
- time management

...they'll stall before the finish line.

What they need is a **12-week plan** — custom-built for helping them visualize their ideal future and take the steps to achieve it.

Your two options:

- 1 **Keep guessing** → Cross your fingers they'll "figure it out"... while wasting €20K on degrees they'll hate.
- 2 **Take control** → 90 days to prevent 10 years of struggle.
(Hint: One option involves way less gray hair.)

CLICK HERE TO

Book your free 30-min strategy call

Let's create your child's success blueprint.



What will we do on the call?

We'll plan their next **12 weeks**, step by step:

1. **Discover their profit-worthy passion** → what they love and the world will pay for
2. **Design unailable goals** → tiny, 100% achievable tasks
3. **Build an inspiring environment** → remove distractions, engage with inspiring people

**Click to book your call now
and get the PLAN!**

P.S. If you want to make a real difference for your kid, this is your moment. One day, they'll thank you.